

Sensory Training Kits

NEW!
BARREL AGED
SENSORY KITS
AVAILABLE



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1 SENSORY KIT INTRODUCTION

The Siebel Institute Sensory Training Kits are shipped in ready-to-use liquid form, making them as easy to use as possible.

Each kit is designed to help tasters build their skills towards understanding beer flavor at a truly professional level.

While breweries with established tasting panel structures will find these kits valuable, it can also be used for 'taster calibration' by others with an interest in beer including:

- Breweries training new and existing staff to spot beer defects more effectively
- Brewers guilds looking to add value to their regularly-scheduled meetings
- Homebrew groups and beer judges looking to sharpen judging and flavor recognition skills
- Distributors, wholesalers and agents who need to be able to 'talk the talk' about beer attributes with beer specialty retailers



2 FLAVOR DESCRIPTIONS

1	Acetaldehyde Green apple, cut grass	Common sources: Fermentation product, staling or contamination	Concentration: 45 mg/L	Threshold in beer: 10-20 mg/L
2	Acetic acid Vinegar-like	Common sources: Contamination (mash, bacteria or wild yeast)	Concentration: 360 mg/L	Threshold in beer: 60-120 mg/L
3	Almond (Benzaldehyde) Marzipan, Almonds	Common sources: Specific styles (including Barrel Aging) yeast growth or raw materials	Concentration: 3.0 mg/L	Threshold in beer: 1.0 mg/L
4	Bitter (Isolone) Hoppy, bitter	Common sources: Hopping, hop addition	Concentration: 24 mg/L	Threshold in beer: 7-15 mg/L
5	Butyric acid Putrid, baby vomit	Common sources: Bacterial contamination	Concentration: 7.5 mg/L	Threshold in beer: 3.0 mg/L
6	Caprylic acid Soapy, fatty, candle wax	Common sources: Microbial contamination or yeast breakdown at maturation	Concentration: 31.5 mg/L	Threshold in beer: 5-10 mg/L
7	Contamination Sour & buttery	Common sources: Contamination (Lactobacillus)	Concentration: 0.6 mg/L 360 mg/L	Composition: Diacetyl Acetic Acid
8	D.M.S. (Dimethyl sulfide) Cooked corn or vegetables	Common sources: Wort boil, wort cooling or contamination	Concentration: 200 µg/L	Threshold in beer: 25-50 µg/L



9	Diacetyl (2,3-Butanedione) Butter, butterscotch	Common sources: Microbial contamination or improper maturation	Concentration: 0.6 mg/L	Threshold in beer: 0.1-0.2 mg/L
10	Earthy (2-Ethyl fenchol) Geosmin, soil-like	Common sources: Packaging or water-derived contamination	Concentration: 15 µg/L	Threshold in beer: 5.0 µg/L
11	Ethyl acetate Solvent-like, nail polish remover	Common sources: Wort composition and yeast growth	Concentration: 60 mg/L	Threshold in beer: 20-40 mg/L
12	Ethyl hexanoate Aniseed, apple or licorice	Common sources: Fermentation product, wort composition or yeast health	Concentration: 0.6 mg/L	Threshold in beer: 0.2 mg/L
13	Geraniol Floral, geranium flowers	Common sources: Hop addition and variety	Concentration: 450 µg/L	Threshold in beer: 100-200 µg/L
14	Grainy (Isobutyraldehyde) Husk-like, nut-like	Common sources: Excessive run-off or insufficient wort boil	Concentration: 3.75 mg/L	Threshold in beer: 1.0-2.5 mg/L
15	Hefeweizen Spicy & banana	Common sources: Specific beer styles	Concentration: 120 µg/L 4.5 mg/L	Composition: Eugenol Isoamyl acetate
16	Indole Farm, barnyard	Common sources: Bacterial infection during fermentation	Concentration: 0.55 mg/L	Threshold in beer: 10-20 µg/L

2 FLAVOR DESCRIPTIONS

17	Isoamyl acetate Banana, peardrop	Common sources: Fermentation product, wort composition or yeast health	Concentration: 4.5 mg/L	Threshold in beer: 1.0-1.5 mg/L
18	Isovaleric acid Cheesy, old hops, sweaty socks	Common sources: Use of old, degraded hops	Concentration: 3.0 mg/L	Threshold in beer: 1.0mg/L
19	Lactic acid Sour, sour milk	Common sources: Beer spoilage bacteria	Concentration: 500 mg/L	Threshold in beer: 140 mg/L
20	Light-struck (3-Methyl-2-butene-1-thiol) Skunky, toffee or coffee like	Common sources: Clear or green bottles	Concentration: 90 ng/L	Threshold in beer: 5-30 ng/L
21	Mercaptan (Ethanethiol) Sewer-like, drains	Common sources: Poor yeast health, autolysis	Concentration: 3.75 µg/L	Threshold in beer: 1.0 µg/L
22	Metallic (Ferrous sulfate) Metal, tin-like, blood	Common sources: Water sources, non-passivated vessels	Concentration: 3.75mg/L	Threshold in beer: 1.0mg/L
23	Papery (Trans-2-nonenal) Cardboard, oxidized	Common sources: Product of oxidation, staling	Concentration: 2 µg/L	Threshold in beer: 0.5 µg/L
24	Spicy (Eugenol) Cloves, all spice	Common sources: Microbial contamination, wild yeast or aging	Concentration: 120 µg/L	Threshold in beer: 40 µg/L



25	Vanilla (Vanillin) Custard powder, vanilla essence	Common sources: Specific styles (barrel aged, common wood flavor)	Concentration: 150 µg/L	Threshold in beer: 40 µg/L	
SOLD OUT	26	Citrus (Ethyl Isobutyrate) Citrus, Apple, Sweet, Fruity, Pineapple	Common sources: General hop addition and higher concentrations in specific hop varieties	Concentration: 2.45 mg/L	Hop varieties: AU Galaxy, Equinox, Amarillo, Golding
	27	Exotic (g-Nonalactone) Coconut, Vanilla, Fruity, Glue-like	Common sources: Higher concentration in aged beers (Including Barrel Aged); Thermal load indicator of brewing process	Concentration: 0.06 mg/L	Hop varieties: Equinox, Amarillo, AU Topaz, Cascade
SOLD OUT	28	Linalool Fruity, Floral, Blueberry, Lavender, Rose-wood	Common sources: Associated with time of addition and length of boil; Higher concentrations in specific hop varieties; Geraniol decomposition	Concentration: 0.032 mg/L	Hop varieties: Equinox, Amarillo, AU Topaz, Cascade
SOLD OUT	29	Herbal Myrcene Herbaceous, Resinous, Green, Balsamic, Piney, Light Terpene/Hydrocarbon	Common sources: Higher concentrations in specific hop varieties	Concentration: 0.06 mg/L	Hop varieties: Perte, Mount Hood, Hersbrucker, Northern Brewer, Hallertau Mittelfruh
SOLD OUT	30	Berry (β-Ionone) Raspberry, Berry, Citrus, Woodlands, Floral, Violet	Common sources: General hop addition and higher concentrations in specific hop varieties	Concentration: 0.002 mg/L	Hop varieties: Centenial, Mosaic, AU Galaxy, Brewers Gold
SOLD OUT	31	Perfume (Citronellol) Perfume-like, Floral, Rose-like, Waxy	Common sources: General hop addition and higher concentrations in specific hop varieties	Concentration: 0.15 mg/L	Hop varieties: Chinook, Columbus

2 FLAVOR DESCRIPTIONS

SOLD OUT

32

Piney

(α -Terpineol)

Piney, Lilac, Conifer-like, Resinous, Woody, Lime

Common sources:

Green hop character, Higher concentrations in dry hopped beers; Higher concentrations in specific hop varieties

Concentration:

8.0 mg/L

Hop varieties:

Simcoe, AU Galaxy, UK Phoenix, Chinook

33

Woody

(Caryophyllene and Humulene Fraction)

Woody, Resinous

Common sources:

Characteristic of the hop heavier volatiles and Present in some barrel aged beers

Concentration:

12.0 mg/L

Hop varieties:

AU Topaz, GRTettnang Fuggle

SOLD OUT

34

Grapefruit

(Grapefruit Mercaptan)

Fruity, Grapefruit, Citrus (Green Notes)

Common sources:

Associated in higher concentrations in specific varieties of American hops

Concentration:

154 mg/L

Hop varieties:

Cascade, Simcoe, Citra, Comet, GR Mandarin, Bavaria

SOLD OUT

35

Apricot

(Isoamyl Isobutyrate)

Apricot, Fruity, Pineapple, Banana, Sweet, Honey

Common sources:

General hop addition and higher concentrations in specific hop varieties

Concentration:

20 mg/L

Hop varieties:

Galena, GR Hallertau, Mittelfruh, Palisade, Comet, NZ Rakau

SOLD OUT

36

Floral

(Geranyl acetate)

Floral, Rosy, Waxy/Soapy

Common sources:

A characteristic constituent/ building block for a number of hop derived flavors

Concentration:

1.0mg/L

Hop varieties:

Nugget, Spalter, Select, Comet, Amarillo, Cluster

SOLD OUT

37

Catty

(p-Mentha-8-thiol-3-one)

Black Currant, Catty, Cassis, Astringent, Tart/Fruity, Herbal

Common sources:

A flavor characteristic found at higher and identifiable levels in specific hop varieties

Concentration:

0.10 mg/L

Hop varieties:

Galena, Brewers Gold, Bullion





38

Tobacco

(11-Damascenone)

Natural, Woody, Sweet, Fruity, Plum, Spicy Tobacco, Nuances, Menthol-like

Common sources:

A specific note found in higher concentrations in certain hop varieties and Present in some barrel aged beers

Concentration:

0.5 mg/L

Hop varieties:

Hallertau Tradition & Blanc, Polaris, Aurora, Columbus, Czech Saaz

SOLD OUT

39

Furaneol

Cotton Candy, Strawberry, Sweet, Caramel

Common sources:

General hop addition and higher concentrations in specific hop varieties

Concentration:

0.3 mg/L

Hop varieties:

Mosaic, AU Galaxy, UK Northdown, GR Magnum

SOLD OUT

40

Potato Skins

(2-Isopropyl-3-MethoxyPyrazine)

Potato Skins, Bell Pepper, Earthy, Musty (wine-like)

Common sources:

General hop addition and higher concentrations in specific hop varieties

Concentration:

0.035 mg/L

Hop varieties:

Saaz, Summit, Equinox, Perle

SOLD OUT

41

Cinnamon

(trans-Cinnamaldehyde)

Cinnamon, Pungent, Spicy, Clove, Vanilla

Common sources:

General hop addition and higher concentrations in specific hop varieties

Concentration:

15 mg/L

Hop varieties:

UK Target, Mt. Hood, Chinook

SOLD OUT

42

Nonanal

(β -Ionone)

Raspberry, Berry, Citrus, Woodlands, Floral, Violet

Common sources:

General hop addition and higher concentrations in specific hop varieties

Concentration:

0.002 mg/L

Hop varieties:

Centennial, Mosaic, AU Galaxy, Brewers Gold

SOLD OUT

43

Anise

(Anethole)

Cardboard, oxidized

Common sources:

General hop addition and higher concentrations in specific hop varieties

Concentration:

7.5 mg/L

Hop varieties:

AU Ella, Mt. Rainier, Columbus

SOLD OUT

44

Musty

(trans-4,5-Epoxy-(E)2-decenal)

Metallic, Pungent, Musty, Green

Common sources:

General hop addition and higher concentrations in specific hop varieties

Concentration:

0.01 mg/L



2 FLAVOR DESCRIPTIONS

45	H2S Rotten eggs	Common sources: Fermentation, maturation or contamination	Concentration: 72 µg/L	Threshold in beer: 4 µg/L
46	Smoky (Syringol) Smoky (smoked wood/smoked fish), Phenolic	Common sources: Present in Specific Styles and a Common Flavor Component in Barrel Aged Beers	Concentration: 97.1 mg/L	Threshold in beer: 1.8 mg/L
47	Peat-like (Guaiacol) Peat-like, Smoky, Woody, Medicinal	Common sources: Present in some barrel aged beers	Concentration: 1.35 mg/L	Threshold in beer: 10 mg/L
48	Barnyard (4-Ethylphenol) Barnyard, Horsey, Brett-related flavors, Wine-like, Alcohol	Common sources: Common in Many Beers Innoculated with <i>Brettanomyces</i> Also Present in some barrel aged beers	Concentration: 10.0 mg/L	Threshold in beer: 0.3 mg/L
49	Coconut (2-Heptanol) Dill, Earthy, Coconut	Common sources: Present in some barrel aged beers	Concentration: 22.4 mg/L	Threshold in beer: 0.5 mg/L
50	Caramel (5-Methyl Furfural) Caramel, Spicy, Sweet, Almond	Common sources: Present in Specific Styles and a Common Flavor Component in Barrel Aged Beers	Concentration: 147 mg/L	Threshold in beer: 50 mg/L
51	Whiskey (Lactone) Woody, Oaky, Coconut, Rum-like, Green	Common sources: Common Flavor Component in Barrel Aged Beers	Concentration: 18.1 mg/L	Threshold in beer: 0.4 mg/L
52	Pineapple (Ethyl Butyrate) Pineapple-like, Brett-related flavors, Rum-like, Tropical Fruit	Common sources: Common Flavor Component in Many Beers Innoculated with <i>Brettanomyces</i> , also Present in some barrel aged beers.	Concentration: 1.8 mg/L	Threshold in beer: 0.4 mg/L (ASBC)

3 SAMPLE PREPARATION

①



STEP 1:

To spike your beer sample: Find the appropriate vial. The painted band around the narrow neck of the vial (the white line) means that the vial is ready to open without scoring.

IMPORTANT:

If there is liquid above the white line in the vial, gently tap with your finger to get all the liquid to the bottom part of the vial.

②



STEP 2:

To open the vial, hold it with both hands, with one thumb against the narrow top section.

ADVICE:

You may want to protect your hands from broken glass by using a paper towel, light cloth or piece of gauze when opening the vial.

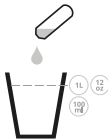
③



STEP 3:

Hold the bottom of the vial firmly while pushing the top section away from you with easy, even pressure. A light pressure should cleanly snap the vial open, while using too much force can cause it to shatter.

④



STEP 4:

Pour the entire contents of the vial into an empty, clean glass or container that is capable of holding the appropriate amount of beer as indicated on the kit's outer packaging.

Add the appropriate amount of beer to the glass or container. This will yield approximately three times the flavor threshold of the compound.

4 TASTING PROCEDURE

①



STEP 1:

Prepare a control (unspiked) and a spiked sample of beer. A typical serving is 80ml to 100ml per person.

IMPORTANT:

To remind you of the beer's original aroma and taste impression and to allow to directly compare the differences between both samples, always start the tasting procedure with your control sample followed by the spiked sample.

②



STEP 2: AROMA IMPRESSIONS

Swirl the glass gently. 'Drive» the sample by your nose while sniffing in for initial aroma impression. Use two or three short, sharp sniffs to allow the volatiles to reach the appropriate areas.

③



STEP 3: TASTE IMPRESSIONS

Take one or two small sips and allow the sample to sit on your tongue for taste impressions.

④



STEP 4: SWALLOW

Swallow the sample. This is necessary to allow evaluation of the sample's bitterness component.

5 MATERIAL SAFETY DATA SHEET

The Siebel Institute flavor standards are safe to consume once used as directed. For further information please consult the **Material Safety Data Sheet (MSDS)** available for download at <http://www.siebelinstitute.com/products/sensorykits/>



6 AVAILABLE SENSORY KITS

COMPREHENSIVE SENSORY KIT

25x1 selected flavors to spike 1L

The Comprehensive Sensory Training Kit offers 25 vials representing a large variety of the most important flavors and aromatics found in beer. While breweries with established tasting panel structures will find this kit valuable, it can also be used for «taster calibration» by brewers guilds, homebrew groups and beer judges.



This kit contains the following flavors:

1x ❶ Acetaldehyde

1x ❷ Acetic acid

1x ❸ Almond

1x ❹ Bitter

1x ❺ Butyric acid

1x ❻ Caprylic acid

1x ❼ Contamination

1x ❽ D.M.S.

1x ❾ Diacetyl

1x ❿ Earthy

1x ⓫ Ethyl acetate

1x ⓬ Ethyl hexanoate

1x ⓭ Geraniol

1x ⓮ Grainy

1x ⓯ Hefeweizen

1x ⓰ Indole

1x ⓱ Isoamyl acetate

1x ⓲ Isovaleric acid

1x ⓳ Lactic acid

1x ⓴ Light struck

1x ⓵ Mercaptan

1x ⓶ Metallic

1x ⓷ Papery

1x ⓸ Spicy

1x ⓹ Vanilla



6 AVAILABLE SENSORY KITS

BASIC SENSORY KIT

4x6 selected flavors to spike 1L

The Basic Sensory Training Kit offers 4 pre-measured vials of six of the most common & important beer-related flavor compounds. This kit is perfect for companies that do frequent sensory training panels using these core standards. It is also suitable for those looking for basic sensory training.



This kit contains the following flavors:

4x 1 Acetaldehyde	4x 7 Contamination	4x 8 D.M.S.
4x 9 Diacetyl	4x 17 Isoamyl acetate	4x 23 Papery

SPECIALTY SENSORY KIT

24x1 individual flavors to spike 1L

Our Specialty Sensory Training Kit is ideal for companies conducting sensory training on a frequent or large-scale basis.



5 MIX&MATCH SENSORY KIT

5x1 individual flavors to spike 1L

The 5 Mix&Match Sensory Kit can be custom designed. You may choose any 5 flavor compounds that suit your individual needs.



6 AVAILABLE SENSORY KITS

12 MIX&MATCH SENSORY KIT

12x1 individual flavors to spike 1L

The 12 Mix&Match Sensory Kit can be custom designed.
You may choose any 12 flavor compounds that suit your individual needs



BARREL AGED SENSORY KIT

12x1 selected flavors to spike 1L

This kit contains the following flavors:

1x **3** Almond

1x **38** Tobacco

1x **49** Coconut

1x **25** Vanilla

1x **46** Smoky

1x **50** Caramel

1x **27** Exotic

1x **47** Peat-like

1x **51** Whiskey

1x **33** Woody

1x **48** Barnyard

1x **52** Pineapple



6 AVAILABLE SENSORY KITS

REGULAR SENSORY KIT (1 L)

12x1 selected flavors to spike 1L

The Regular Sensory Training Kit (1L) contains 12 of the most common flavors found in beer. It is suitable for intermediate training of taste panels and groups of up to 10 people.



SOLD OUT

REGULAR SENSORY KIT (12 OZ.)

12x1 selected flavors to spike 12 oz. (355ml)

The Regular Sensory Training Kit (12 oz.) contains 12 of the most common flavors found in beer. It is suitable for intermediate training of groups of up to 3 people.



This kit contains the following flavors:

1x 1 Acetaldehyde	1x 4 Bitter	1x 7 Contamination
1x 8 D.M.S.	1x 9 Diacetyl	1x 12 Ethyl hexanoate
1x 17 Isoamyl acetate	1x 18 Isovaleric acid	1x 20 Light struck
1x 22 Metallic	1x 23 Papery	1x 24 Spicy

6 AVAILABLE SENSORY KITS

CRAFT SENSORY KIT

12x1 selected flavors to spike 1L

The Craft Sensory Kit contains 12 flavor compounds that may be found in many unique styles of craft beer.



This kit contains the following flavors:

1x 3 Almond

1x 8 D.M.S.

1x 9 Diacetyl

1x 12 Ethyl hexanoate

1x 13 Geraniol

1x 14 Grainy

1x 15 Hefeweizen

1x 17 Isoamyl acetate

1x 18 Isovaleric acid

1x 23 Papery

1x 24 Spicy

1x 25 Vanilla

ESSENTIAL OFF-FLAVOR KIT

6x1 selected flavors to spike 1L

The Essential Off-Flavor Kit contains 6 of the most frequently encountered off-flavors common to beers of all styles.



1x 7 Contamination

1x 8 D.M.S.

1x 9 Diacetyl

1x 18 Isovaleric acid

1x 23 Papery

1x 45 H₂S

6 AVAILABLE SENSORY KITS

INTERMEDIATE OFF-FLAVOR KIT

12x1 selected flavors to spike 1L

The Intermediate Off-Flavor Kit offers a total of 12 compounds that cover a variety of spoilage-related flavors as well as artifacts from other sources.



This kit contains the following flavors:

1x 1 Acetaldehyde	1x 2 Acetic Acid	1x 7 Contamination
1x 8 D.M.S.	1x 9 Diacetyl	1x 14 Grainy
1x 16 Indole	1x 18 Isovaleric acid	1x 20 Light struck
1x 22 Metallic	1x 23 Papery	1x 45 H ₂ S

ADVANCED OFF-FLAVOR KIT

18x1 selected flavors to spike 1L

The Advanced Off-Flavor Kit offers 18 different compounds that cover the full spectrum of off-flavors that are critical for beer tasters to know towards accurately evaluating beer.



This kit contains the following flavors:

1x 1 Acetaldehyde	1x 2 Acetic acid	1x 5 Butyric acid
1x 6 Caprylic acid	1x 7 Contamination	1x 8 D.M.S.
1x 9 Diacetyl	1x 10 Earthy	1x 14 Grainy
1x 16 Indole	1x 18 Isovaleric acid	1x 19 Lactic acid
1x 20 Light struck	1x 21 Mercaptan	1x 22 Metallic
1x 23 Papery	1x 24 Spicy	1x 45 H ₂ S

7 FURTHER QUALITY CONTROL TOOLS

HLP MEDIUM

Hsu's *Lactobacillus/Pediococcus* Medium



Enables selective counting of lactic acid bacteria. Many lactic acid bacteria can be detected in as little as 48 hours. Differentiation of *Lactobacillus* and *Pediococcus* can be made after 5 days of incubation. HLP is a simple test for the most common beer spoiling bacteria, requiring minimal lab equipment. Anaerobic incubation equipment and an autoclave are not required.

LCS MEDIUM

Lin's Cupric Sulfate Medium

For detection and quantitative determination of wild yeast populations in brewing culture yeast. Approximately 1 million culture yeast is plated on LCSM. This medium is designed to encourage the growth of non-*Saccharomyces* yeast. A few *Saccharomyces* yeast may show some growth on this medium.



LMDA MEDIUM

Lee's Multi Differential Agar



A nutrient medium that will detect most organisms commonly encountered in a brewery. Acid producing bacteria are identified by the development of a clear zone around the colonies. Further identification is facilitated by the characteristic color reactions. Acidifone may be added to the medium to suppress the growth of culture yeast.

LWY MEDIUM

Lin's Wild Yeast Medium

For detection and quantitative determination of wild yeast populations in brewing culture yeast. Approximately 1 million culture yeast is plated on LWYM. The growth of culture yeast is suppressed. Wild yeast grow as larger distinct colonies. This medium is designed to encourage the growth of *Saccharomyces* wild yeast. A number of non-*Saccharomyces* yeast will also grow on this medium.



8 CONTACT INFORMATION

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